



San Marcos Area Chamber of Commerce

2019 Membership Guide



MOVING BUSINESS FORWARD

welcome

HAVE YOU EVER WONDERED
HOW CONSTRUCTION ON
MAJOR HIGHWAYS WILL AFFECT
YOUR BUSINESS? WHAT ABOUT
THE IMPACT NEW COMPANIES
HAVE ON YOU WHEN THEY
MOVE TO SAN MARCOS?
HOW WILL BIKE LANES AND
SIDEWALK IMPROVEMENTS
IMPACT CUSTOMERS WALKING
IN YOUR DOOR? WHAT NEW
LEGISLATION SHOULD YOU BE
AWARE OF THAT MIGHT
INFLUENCE THE WAY YOU DO
BUSINESS?

These topics are important to job creators and they are important to us. The San Marcos Chamber of Commerce strives to keep our members in the know with impactful programming catered to the business community.

Join the San Marcos Area Chamber of Commerce and you'll find that you've gained an ally that is dedicated to helping the business community succeed. Together, we move our economy forward.

Our mission is to improve the economic prosperity and quality of life of our Members. Through advocacy, education, and leadership we aim to do just that.

We encourage you to be involved and utilize the Chamber staff to make the most of your membership. We are here to help you make the most out of your investment in the Chamber and our community.

We look forward to working with you and serving as the champion for economic prosperity for our members and the San Marcos community.

**SINCERELY,
JASON MOCK**



**JASON MOCK
PRESIDENT & CEO**

The Chamber means
advocacy, networking,
exposure and shared
resources.

Dues are an investment
not just a contribution.

Let's grow together.



@SMCHAMBER



@SMCHAMBER




@SMTX_CHAMBER



Our Goals

Advocacy
Leadership
Education



“The Chamber is a driving force behind all things. Some people think things just happen, but behind the scenes, the Chamber of Commerce is actually working for the small businesses here in San Marcos.”

– Kevin Carswell, President Mochas & Javas

“As a new business coming into the San Marcos market, our number #1 objective was to get a good lay of the land. Jason and his team with the Chamber not only were willing to meet with us, but were instrumental in helping us navigate construction, work with the city, inspectors and other vendors but also help promote our new business to the community. I personally have told several other business operators that they really need to look into expanding to this market as I can tell the city is welcoming to solid businesses that are looking to serve the community well. As we are now open, we look forward to furthering our relationship with the Chamber and being a part of the growing community for years to come!!”

– Paul Hamilton, VP Business & Strategic Development, Premier ER & Urgent Care

“The business environment we have is so critically important to help us to continue to attract good, quality jobs to our area and new investment so we really appreciate everything the Chamber does on behalf of our local business community.”

– Adriana Cruz, President of the Greater San Marcos Partnership





MEMBERSHIP LEVELS

Diamond Premier Partner

\$10000

Platinum Premier Partner

\$5000

Gold Premier Partner

\$2500

Silver Premier Partner

\$1500

Bronze Premier Partner

\$750

Associate

\$350



DIAMOND PREMIER PARTNER

- Access to mailing labels of Chamber members three a year
- Company Logo displayed in the Chamber Lobby
- Gold Card – Unlimited (\$1,000+ Value)
- Sponsorship credit of \$5,000 on any Chamber event
- Year-round company inserts in all-newcomer packets
- Annual Dinner table Complimentary Table
- One foursome (4 players) in the Grip It & Rip It
- Preferred specialty seating at select events
- Inter-City Visit discount 15% of two attendants
- Invitation to Premier Partner events (6 reps per company may attend)
- Highlighted as Member Spotlight – one month
- Bold Outline of Company Name in the Guide to Everything San Marcos
- Website Listing: o Logo on Member Page o Description of Company

PLATINUM PREMIER PARTNER

- Access to mailing labels of Chamber members three a year
- One-time business profile on Chamber's Facebook page
- Company Logo displayed in the Chamber Lobby
- Gold Card – Eight (\$400 Value)
- Sponsorship credit of \$2,500 on any Chamber event
- Eight months of company inserts in all-newcomer packets
- Annual Dinner table discount 20%
- Inter-City Visit discount 10% of one attendee
- Preferred specialty seating at select events
- Invitation to Premier Partner events (6 reps per company may attend)
- Highlighted as Member Spotlight – one month
- Bold Outline of Company Name in the Guide to Everything San Marcos
- Website Listing:
 - Logo on Member Page
 - Description of Company

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bronze, silver,
gold premier partner

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associate member

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san marcos young
professionals

INCLUDES ALL BENEFITS OF THE ASSOCIATE MEMBER



GOLD PREMIER PARTNER

- Access to mailing labels of Chamber members three a year
- One-time business profile on Chamber's Facebook page
- Gold Card – four (\$200 Value)
- Sponsorship credit of \$1,000 on any Chamber event
- Six months of company inserts in all-newcomer packets
- Annual Dinner table discount 10%
- Preferred specialty seating at select events
- Invitation to Premier Partner events (4 reps per company may attend)
- Website Listing:
 - o Logo on Member Page
 - o Description of Company

SILVER PREMIER PARTNER

- Access to mailing labels of Chamber members three a year
- One-time business profile on Chamber's Facebook page
- Gold Card – two (\$100 Value)
- Sponsorship credit of \$500 for any Chamber event
- Two months of company inserts in all-newcomer packets
- Preferred specialty seating at select events
- Invitation to Premier Partner events (2 reps per company may attend)

BRONZE PREMIER PARTNER

- Access to mailing labels of Chamber members twice a year
- One-time business profile on Chamber's Facebook page
- Gold Card – One (\$50 Value)
- Sponsorship credit of \$250 for any Chamber event
- One month of company inserts in all-newcomer packets
- Invitation to Premier Partner events (1 rep per company may attend)

INCLUDES ALL BENEFITS OF THE ASSOCIATE MEMBER



ASSOCIATE

- Identified as a proud member of the Chamber with window decal and member plaque
- Opportunity to attend networking events and educational classes
- Ability to include events in the Chamber Community Calendar
- Government Resources and Advocacy at local, state, and federal level
- Access to Chamber Ribbon Cutting services
- Membership Directory available through PDF download twice a year
- Referrals and exposure for your business
- Volunteer opportunities
- Access to various professional development opportunities
- Certificate of Origin
- Complimentary new member listing in various print and electronic publications
- Weekly Chamber Emails for all representatives
- Access to mailing labels of Chamber members once a year
- Notary service
- Member pricing for all San Marcos Chamber events
- Invitation to advertise in the Chamber's Guide to Everything San Marcos
- Access to Chamber's online Member's Center
- New Member Orientation
- Listing on Website/Directory
- Member to member discount program
- Utilization of Chamber logo on your website



San Marcos Young Professionals

The San Marcos Young Professionals is the premier organization in San Marcos for up and coming professionals between the ages of 21 and 40. SMYP engages young adults in the San Marcos community by providing its members with access to social, leadership and civic opportunities.

Individual Membership

- Free admission to certain core programs
 - Discounted tickets to SMYP events
 - Select Member Perks
 - Access to events hosted by our partners
 - Professional development opportunities
 - Leadership development through SMYP committee opportunities
- *\$100 annually

Corporate Membership

- Opportunity to invest in employees and increase retention
 - Listing and link on SMYP website
- * Level 1: \$500 – 6 employees per event
* Level 2: \$900 – 12 employees per event
* Level 3: \$1,300 – 18 employees per event

SMCANG Networking Group

SMCANG exists to promote businesses through referrals within our local community to help them grow and become a successful and integral part of our community and the San Marcos Area Chamber of Commerce

- Meets every Thursday at Noon
- \$150 per year

"Americas' Next Great Metropolis"
– *FORBES*



CONTACT INFO

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