



San Marcos Area Chamber of Commerce

202 N. C.M. ALLEN PARKWAY (512) 393-5900

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TUESDAY, FEBRUARY 20 | 11 A.M. - 1 P.M.

SAN MARCOS CONFERENCE CENTER

SPONSORSHIP LEVELS

Presenting Sponsor | \$7,500

- Exclusive top billing in all print and digital promotions
- MC recognition at event and option to introduce keynote speaker
- Option to show one-minute corporate video at event
- Company logo displayed on podium, in event program & in slide show
- Up to 3 reserved tables with premium placement for up to 10 guests
- Option to sit at head table with featured speakers
- Featured in press releases, social media, news stories & media pitches
- Able to place promotional items on all guest seats

Questions? Contact the San Marcos Area Chamber at admin@sanmarcostexas.com or (512) 393-5900

Gold Sponsor | \$2,500

- Reserved table for up to 10 guests with corporate logo sign
- Included in all event promotions
- Able to place promotional items on all guest seats
- Included in signage on stage, in printed program, and in slide show
- MC recognition at the event

Silver Sponsor | \$1,500

- Reserved table for up to 8 guests
- Company name on event signage and printed program
- Included in print and digital promotions

Bronze Sponsor | \$500

- Reserved seating for up to 4 guests
- Recognition at event in program & slideshow



Hosted by the San Marcos Area Chamber

Friday, March 22

Doors open 11:00 a.m. Game play begins 11:30 a.m. Final Four 3 p.m. Championship Game 3:30 p.m.

Come and toss it!

At Pauline Espinosa Community Hall in City Park

This inaugural event will feature 20–30 teams from area businesses. Sponsors enjoy complimentary food and drinks! There will also be fun side games, raffle, silent auction, food/drinks, and spectators in addition to the cornhnole action. Plan to be there!

TITLE SPONSOR! \$2,500

- Act now and be the FIRST title sponsor! Have first-right-ofrenewal in subsequent years as this event grows. Receive HEADLINE RECOGNITION in all print and digital marketing.
- Exclusive signage. MC recognition at the event.
- Includes entry for 2 teams (4 players). Comp food & drinks.
- Option to formally welcome attendees at the event.
- Option for an exhibitor booth space.

SILVER SPONSORS \$1000

- Premium recognition in all print and digital marketing.
- Custom signage. *MC recognition at the event.
- Entry for one team included (2 players).
- Comp food and drink tickets for each player.
- Option for a premium location exhibitor booth space.

BRONZE SPONSORS \$750

- · Recognition in all print and digital marketing.
- Custom signage and special recognition at the event.
- Entry for one team included (2 players).
- Comp food and drink tickets for each player.

SCOREBOARD SPONSOR \$500

- Recognition in marketing materials.
- Logo displayed on Scoreboard throughout tournament!
- Entry for one team included (2 players).
- Comp food and drink tickets for each player.

DJ SPONSOR \$500

- · Recognition in marketing m aterials.
- Logo displayed on DJ stand!
- Entry for one team included (2 players).
- Comp food and drink tickets for each player.

TEAM ENTRY - CHAMBER MEMBERS: \$80*
TEAM ENTRY - NON MEMBERS: \$100*

*IF REGISTERED BY MARCH 12. RATES INCREASE \$15 MARCH 13-22.

TEAM PRIZES SPONSOR \$500

- Recognition in marketing materials. Special recognition before/during/after the Championship game!
- Inclusion on signage and MC recognition.
- Entry for one team included (2 players).
- Comp food and drink tickets for each player.

COIN TOSS SPONSORS \$500

- Recognition in marketing materials.
- Inclusion on signage at the event and MC recognition!
- Entry for one team included (2 players).
- Comp food and drink tickets for each player.

THROW LINE SPONSORS \$500

- Recognition in marketing materials.
- Your name/logo displayed on a Throw Line floor sticker!
- Entry for one team included (2 players).
- Comp food and drink tickets for each player.

EXHIBITOR SPACES \$400

- Very limited number of spaces available.
- Recognition in marketing materials.
- Inclusion on signage at the event and MC recognition!
- Includes 2 passes with comp food and drink tickets.

LOGO SIGN & TEAM \$200

- Entry for one team (2 players).
- Comp food and drink tickets for each player.
- Custom sign with your name/logo at the event.

LOGO SIGN ONLY \$100

 Not able to attend or play? You can still promote your business and support this event with a custom sign showcasing your business during the action!

SPECTATOR TICKET: \$10 Includes one comp drink ticket!

SOUVENIR TSHIRT: \$20 Must be ordered online by March 4th





Saturday, April 6 at 10 AM - 1 PM | San Marcos High School

The S.T.E.A.M. FAIR is a festival at San Marcos High School celebrating businesses with connections to Science, Technology, Engineering, Art and Mathematics sectors. The event prepares students for the jobs of tomorrow. It features local business exhibits plus performances by student groups and some exciting displays!



SPONSORSHIP OPPORTUNITIES



Presenting Sponsor - \$2,500

- One exhibit space with premium placement
- Name/logo incorporated into S.T.E.A.M
 Fair logo as presenting sponsor
- Top billing in all print & online promotions
- Name/logo featured on all signage at event

Gold Sponsor - \$1,000

- One premium exhibit space
- Your logo on exhibitors name badge lanyards
- Listed as Name Badge sponsor featured on signage at event
- Name/logo on event signage
- Name/logo featured on all signage at event

Tote Bag Sponsor - \$1,500

- One exhibit space
- Name/logo as Tote Bag sponsor featured on signage at the event
- Featured in all print & online promotions

Silver Sponsor - \$500

- · One premium exhibit space
- Name/logo on event signage and S.T.E.A.M program
- Featured in all print & online promotions

Hospitality Room - \$1,000

- · One exhibit space with great placement
- Name/logo on Hospitality Suite entrance signage at S.T.E.A.M Fair Hospitality Room
- Name/logo as Hospitality Sponsor featured on signage at the event
- Featured in all print & online promotions

Bronze Sponsor - \$250

- One exhibit space
- Name/logo included on S.T.E.A.M program
- Included in print & online promotions



Join an elite group of visionary leaders for this **Intercity Leadership Expedition** in **Louisville & Lexington**, **KY** from **April 9-12**, **2024**. Embrace this opportunity to connect and collaborate. Invest in your leadership legacy. Gain insights on how to tackle shared challenges in San Marcos and the Innovation Corridor. Every year, connections made on this trip spark opportunities, innovation and growth!

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor | \$10,000

Support the innovation and community collaboration this trip generates

- Top billing on all event materials it.)
- Registration for 2 attended included
- Premier recognition in all print and online promotions
- Opportunity to present to the group during the event

Portfolio Sponsor | \$4,000

This sponsorship provides a branded portfolio for all attendees.

- Registration for **one** attendee included
- Recognition in all print and online promotions
- Logo displayed on website and in itinerary booklet

Lunch Sponsor | \$4,000 (Limited to 3)

- Registration for one attendee included
- Opportunity to speak at lunch
- Recognition in all print and online promotions
- Logo displayed at meal, on website and in itinerary booklet

Transportation Sponsor | \$4,000

- Registration for one attendee included
- Recognition in all print and online promotions
- Logo displayed on website and in itinerary booklet
- Logo displayed on motorcoach daily
- Opportunity to show video

Breakfast Sponsor | \$3,500 (Limited to 3)

- Registration for one attendee included
- Opportunity to speak at breakfast
- Recognition in all print and online promotions
- Logo displayed at meal, on website and in itinerary booklet

Dinner Sponsor | \$4,000 (Limited to 2)

- Registration for one attendee included
- Opportunity to speak at dinner
- Recognition in all event print and online promotions
- Logo displayed at meal, on website and in itinerary booklet

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SPONSORSHIP OPPORTUNITIES

Continued

Hospitality Suite Sponsor | \$4,000

- Registration for one attendee included
- · Logo displayed at hospitality venue
- Recognition in all print and online promotions
- Logo displayed on website and in itinerary booklet

Speaker Gift Sponsor | \$3,000

- Registration for one attendee included
- Recognition in all print and online promotions
- Recognition during gift presentation
- Special recognition in itinerary booklet

Luggage Tag Sponsor | \$3,600

- Registration for one attendee included
- Recognition in all print and online promotions
- · Logo displayed on website
- Logo included on luggage tag
- · Special recognition in itinerary booklet

Non-Sponsor Individual Registration \$2,500

(If confirmed by Feb. 1, 2024. Price increases to \$2,650 Feb. 2-April 1)

- Includes three nights lodging
- Roundtrip airfare from ABIA to LEX
- Transportation in Lexington
- 3 breakfasts, 3 lunches, 2 dinners
- Custom luggage tag & name tag
- VIP admission to all sites

There will be options to enjoy a Churchill Downs/Derby experience and the Kentucky Bourbon Trail!



Contact Page Michel at the San Marcos Area Chamber of Commerce to confirm your participation today:

<u>page@sanmarcostexas.com</u>

Office 512-393-5900 Cell 979-203-0622



JOIN US IN CREATING A BETTER FUTURE.

In partnership with Hays County Commissioners, the San Marcos Area Chamber is launching a new program to help boost the future workforce in our region.

ACTIVELY SEEKING SEED SPONSORS TO LAUNCH THIS PROGRAM

Become an "Education Pipeline Partner!" The goal is to fund the launch of the Education & Talent Pipeline Coordinator position at the Chamber and provide technology equipment and supplies.

Four partners are needed to contribute \$1500 each in November 2023 to help launch the program. Partners will receive meaningful recognition throughout 2024 (12 months) in print and online promotions.

Make your mark on the future of our future workforce! Contact Chamber President Page Michel to become a Partner by November 10, 2023.



APRIL 30, 11:30 AM - 1PM SAN MARCOS CONFERENCE CENTER





SPONSORSHIP LEVELS

PRESENTING SPONSOR \$7,500

- Top billing logo in all event promotions
- Opportunity to speak from stage or show video
- Logo on podium sign and stage signage
- Reserved premium table for up to 10 quests with corporate logo sign
- Pre- and post-event print and digital media promotions
- Ability to place promotional items on seats

GOLD SPONSOR \$2,500

- Reserved premium table for up to 10 guests with corporate logo sign
- Pre- & post-event print and digital media promotions
- Ability to place promotional items on seats
- Logo on stage signage & in event program
- Logo on event webpage
- Special Emcee Recognition at the event

SILVER SPONSOR \$1,500

- Reserved table for up to 8 guests with logo sign
- Pre- and post-event print and digital media promotions
- Logo on stage signage & in event program
- Logo on event webpage

BRONZE SPONSOR \$500

- Reserved seating for up to 4 guests with sign
- Logo included on event webpage
- Recognition in event program

COMMUNITY PARTNER \$250

- Reserved seating for 2 guests
- Logo included on event webpage
- Recognition in event program

To confirm your Sponsorship contact admin@sanmarcostexas.com or 512-393-5900



Friday, May 17 11 am - 2 pm

San Marcos Area Chamber

Chamber staff and Board of Directors welcome Chamber Member businesses and their staff to our Member Appreciation Cookout. At this year's event, we look forward to thanking our Chamber members with a great meal and fellowship.



- Headline recognition on all promotional marketing materials including print, digital, and social media
- Visual and verbal recognition of your investment level at the event
- Opportunity to formally welcome attendees at the event
- Option to set up a booth or display table



GRILL MATES | \$750

- Recognition on all marketing materials including print, digital, and social media
- Premium recognition of your sponsorship at the event
- Option to display promotional materials



PICNIC PARTNERS | \$500

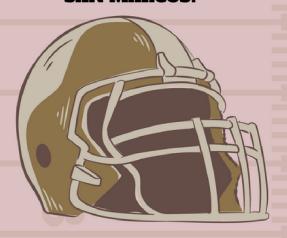
- Recognition in print and digital marketing and social media
- Recognition of your sponsorship at the event with custom signage



BBQ BACKERS | \$250

- Recognition in print and digital marketing
- Inclusion on signage at the event

DISCOVER WHAT'S NEW IN SAN MARCOS!





Thursday, August 22, 2024 10:00 am - 2:00 pm San Marcos Activity Center 501 E Hopkins Street

Experience an exciting tailgate party at this football-themed business expo! This is the largest business event in San Marcos, with various businesses showing off their products & services.

SPONSORSHIP OPPORTUNITIES

Tote Bag Sponsor - \$2,000

- Logo included in print & digital promotions
- Logo displayed on event signage
- Logo on all tote bags
- Premium location Double Booth Space
- Placement on Passport given to all attendees

Hospitality Room Sponsor - \$1,750

- Logo included in print & digital promotions
- Logo displayed on event signage
- · Logo displayed at entrance of Hospitality Room
- One premium location 8' x 10' booth space
- Placement on Passport given to all attendees

Welcome/Check-In Sponsor - \$1,750

- Logo included in print & digital promotions
- Logo displayed on event signage
- Logo displayed on Welcome Sign at registration area
- One high-traffic 8' x 10' booth space
- Placement on Passport given to all attendees

Aisle Sign Sponsor - \$1,200

- · Logo included in print & digital promotions
- · Logo displayed at event
- Logo on exhibit hall aisle signs
- One high-traffic 8' x 10' booth space
- Placement on Passport given to all attendees

B2B Mixer Sponsor - \$1,000

- Held the night prior to the Business Showcase for exhibitors
- Logo included in print & digital promotions
- Invited to speak at during the Business Showcase
- Premium location Double Booth Space
- Placement on Passport given to all attendees

Premium Booth - \$775

- One of the best 8' x 10' booth spaces
- Located in main aisle
- Wifi & electricity included
- One six-foot table with two chairs

High Traffic Booth - \$675

- One premium 8' x 10' booth spaces
- Located in high traffic areas
- Wifi & electricity included
- One six-foot table with two chairs

Standard Booth - \$475

- One standard 8' x 10' booth spaces
- Wifi & electricity included
- One six-foot table with two chairs

Non-Profit Organization Discount - 15% off booth of choice

Food & beverage Vendors - FREE Space In return for providing samples

Small Business Table - \$300

Tabletop display space for emerging business with 1-5 employees. Committee must approve. Includes 6-foot table and 2 chairs.

Passport Placement - \$35

For exhibitors that are not Sponsors. Purchase to be listed on the event Passport given to all attendees!



LOCK IN YOUR SPONSORSHIP!

\$7,500 TITLE Sponsor

Presenting Sponsor

- Exclusive top billing in all print and digital promotions
- MC recognition at event and option to introduce keynote speaker
- Option to show one-minute corporate video at event
- Company logo displayed on podium, in event program & in slide show
- Up to 3 reserved tables with premium placement for up to 10 guests
- Option to sit at head table with featured speakers
- Featured in press releases, social media, news stories & media pitches
- Able to place promotional items on all guest seats

\$2,500 GOLD Sponsor

- \$1,500 SILVER Sponsor
- Reserved table for up to 10 guests with corporate logo sign
- Included in all event promotions
- Able to place promotional items on all guest seats
- Included in signage on stage, in printed program, and in slide show
- MC recognition at the event

- Reserved table for up to 8 guests
- Company name on event signage and printed program
- Included in print and digital promotions

\$500 BRONZE Sponsor

- Reserved seating for up to 4 quests
- Recognition at event in program and slideshow

Thursday, September 26, 2024 11:00 A.M. to 1:00 P.M.







FRIDAY, OCTOBER 11 KISSING TREE GOLF COURSE SHOTGUN START AT 8 A.M.

Join us for an unforgettable day of golf & networking! Immerse yourself in the natural beauty of Kissing Tree. Discover the stunning landscapes, brand new facilities, and top-notch amenities.

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR - \$7,500

EXECUTIVE SPONSOR - \$5,000

CORPORATE SPONSOR - \$2,500

ASSOCIATE SPONSOR - \$1,500

19TH HOLE SPONSOR - \$1,200

BEVERAGE CART SPONSOR - \$1,200

CIGAR SPONSOR - \$1,200

GOLF BALL SPONSOR - \$1,200

SCOREBOARD SPONSOR - \$1,200

TEAM PRIZES SPONSOR - \$750

LONG DRIVE CONTEST SPONSOR - \$750

MULLIGAN SPONSOR - \$500

HOLE SIGN SPONSOR - \$250

Interested in being a 2024 Golf Tournament Sponsor? Contact the Chamber at admin@sanmarcostexas.com or 512-393-5900 13





San Marcos Area Chamber of Commerce

121st Annual Dinner & Awards Lala

Movember 21, 2024 6:00 p.m.

Promote your business at the largest and most prestigious business event of the year in San Marcos!

Live music, delicious dinner, silent auction, Business of the Year, Shining Stars Under 40, Citizen of the Year, and more!

Shining Stars Under 40, Citizen of the Year, and more!			
SPONSORSHIP LEVELS			
Title Sponsor \$5,000	Entertainment Sponsor \$5,000	Centerpiece Sponsor \$3,000	Gold Sponsors \$2,500
 Exclusive top billing on all signs and promotions Invitation to show a one minute video during the event Invitation to speak on stage or dedicate a special song Logo displayed on podium Recognition on event registration web page and on all promotional flyers Recognition in the Event Program and in slide show Premier placement of two VIP reserved tables for up to 20 guests with logo on table signs 	 Exclusive signage on stage next to the band Invitation to dedicate a special song Inclusion in all print and online promotions Recognition on event registration web page and on promotional flyers Recognition in the Event Program and in slide show Two VIP reserved tables for up to 20 guests with logo on table signs 	 Exclusive signage on table centerpieces throughout the ballroom Inclusion in print and online promotions Recognition on event registration web page Recognition in the Event Program and in slide show One VIP reserved table for up to 10 guests with logo on table sign 	 Inclusion in print and online communications Recognition on event registration web page Recognition in the Event Program and in slide show One prominently located table for up to 10 guests with logo on table sign
Silver Sponsors \$1,500	Dessert Sponsor \$1,000	Photo Booth Sponsor \$1,000	Bar Sponsor \$1,000
 Inclusion in print and online promotions Recognition on event registration web page Recognition in the Event Program and in slide show One reserved table for up to 8 guests with logo on table sign 	 Inclusion in print and online promotions Recognition on event registration web page Recognition in the Event Program and in slide show Reserved seating tickets for 2 guests with logo on table sign 	 Recognition on custom sign at Photo Booth Inclusion in print and online promotions Recognition on event registration web page Recognition in the Event Program and slide show Reserved seating tickets for 2 guests with logo on table sign 	 Sign with company logo displayed at the Bar Inclusion in print and online promotions Recognition on event registration web page Recognition in the Event Program and slide show Reserved seating tickets for 2 guests with logo on table sign

SHOWCASE YOUR BUSINESS, SERVICES, OR YOUR FACILITIES TO THE BUSINESS COMMUNITY IN THE TIME IT TAKES TO DRINK YOUR MORNING COFFEE!



COFFEE AND COMMERCE ALLOWS
CHAMBER MEMBERS THE CHANCE TO
MEET UP AND NETWORK IN
A CASUAL, RELAXED ATMOSPHERE.

\$300 SPONSORSHIP INCLUDES PRE-EVENT PRINT & ONLINE PROMOTIONS, FEATURED RECOGNITION AT THE EVENT, AND POST-EVENT PUBLICITY!

HOST LOCATION PROVIDES COFFEE & BREAKFAST FOODS.

EVENT IS HELD FROM 8:30AM TO 9:30AM.







2024 DATES AVAILABLE FOR COFFEE AND COMMERCE EVENTS/SPONSORSHIPS:

JAN. 26, FEB. 23, APRIL 26, MAY 24, JUNE 28, JULY 26, SEPT. 27, OCT. 25, DEC. 6 OR 12





The San Marcos Young Professionals provides opportunities to develop professionally through networking, education, community involvement and economic development.

This is the *premier organization* in San Marcos for up and coming professionals ages 21 to 45.

\$300 Event Sponsorship includes pre-event print & online promotions, featured recognition at the event, and post-event publicity.

Food & drink options vary. Inquire for more details. Events are held from 4:30pm to 6:30pm.

Held monthly! 2024 dates available for SMYP Events/Sponsorships:

February 29, April 4, May 9, June 6, July 11, August 1, September 5, October 3, November 7, and December 5



BUILDING FUTURES, BOOSTING BUSINESS

Sponsor the next round of Shining Stars Awards and stand out as a supporter of emerging talent. Connect with young leaders and tap into a dynamic demographic that values growth and innovation. Elevate your business while empowering young professionals. Awards will be presented at the Chamber Annual Dinner on November 21, 2024, in front of a crowd of over 400 local businesses and civic leaders! Promote your business in front of this prestigious crowd.

SPONSORSHIP BENEFITS

Recognition in Shining Stars Under 40 award announcement publicity

Inclusion in online promotions on Chamber website, social media and e-newsletters

Recognition at Annual Dinner & Awards Gala in event slideshow

Recognition on printed program at Annual Dinner & Awards Gala

Four reserved seats to Annual Dinner & Awards Gala on November 21 (value \$400)



PROPEL YOUR REPUTATION TO NEW HEIGHTS

Speak at a Chamber "lunch and learn" in 2024. Unveil your success story. Share your journey of growth, innovation and resilience in the San Marcos region with other business leaders hungry for insights and inspiration.

Held at Texas State University's STAR Park -- Five exclusive opportunities in 2024 Available on March 4, May 6, June 10, July 15, December 5 (11:30am-1pm each date) Sponsorship Fee \$500

WHY BECOME A SPEAKER-SPONSOR?

- **Spotlight on You** Present your story to an engaged audience of business leaders and potential collaborators.
- **Elevate Your Brand** Benefit from professional videography and editing, producing a polished presentation that showcases your expertise.
- Extended Exposure Your presentation will be promoted post-event on social media and featured prominently on the Chamber's YouTube Channel for long-term, high-impact publicity.
- Boost Your Digital Footprint Receive a copy of the recording to amplify across your own channels, reaching a wider audience and solidifying your reputation as an industry expert.

A platform where your story isn't just heard; it resonates, inspires and drives change.

BROCHURE ONLY: \$120 for a year \$60 for 6 months



OVEN MITT

\$500 for 150 units

Cotton ad-mitt is offered in an assortment of solid colors (blue. red, black, hunter green) & features a heat-resistant underside with thick insulation. Logo size 3" x 3" (1-color only, no half tones or small details). Dimensions: 12 3/8" x 7 3/8"





MINI TAPE

\$500 for 150 units

6' x 1/4" tape measure with ABS plastic casing (blue, yellow, red, black), rubber grip cover & keyring. Logo size 0.875" x 0.875" (full color vinyl). Dimensions: 0.75" x 1.88"



BAMBOO SPOON

\$500 for 150 units

High-quality bamboo spoon that is heat resistant up to 450 degrees and won't scratch your dishes. Logo size 2" x 9/16".

Dimensions: 2.25" x 11.75"



NEWCOMERS WELCOME BAG



\$350 for 100 units

Paddle-style bottle opener is made of heavy 14 gauge stainless steel and features a colored vinyl coating. Logo size 1 1/8" x3 1/2".

Dimensions : 15/8" x 7 1/8"

Include your company's info/items in all bags!

Bags are provided to new businesses and relocating individuals.











After-hours mixers allow hosts to draw in a large crowd for a casual, enjoyable event.



2024 dates available for Mixers from 5:30 - 7:30 PM:

April 25, May 23, June 20 or 27, July 18 or 25, Oct. 17, Dec. 19

\$500 Sponsorship includes pre-event promotions, featured recognition at the event, opportunity to speak to the crowd, post-event publicity and a copy of sign-in sheets for targeted follow-up activities. Host location provides food and drinks.

(Beer donations are available thanks to Brown Distributing Co.)



ATTENTION-GRABBING PROMO ITEMS
DISTRIBUTED THROUGHOUT THE SAN
MARCOS AREA WITH QR CODE LINKS TO
SHOPPING, DINING, SERVICES,
HEALTHCARE, RECREATION AND MORE!

TABLE TENTCARDS, WINDOW CLINGS, COASTERS, FANS AND ONLINE EXPOSURE.

QUARTERLY SPONSORSHIPS ARE \$1500.

Want more details? Reach the SMTX Chamber at 512-393-5900 or admin@sanmarcostexas.com