



SanMarcosTexas.com

ANNUAL BUSINESS AWARDS CRITERIA

BUSINESS OF THE YEAR AWARD

- a. Nominee must be an active business located or operating in the San Marcos area.
- b. Nominee must be a member in good standing with the San Marcos Area Chamber of Commerce.
- c. Nominee must have been in business for at least 3 years.
- d. Nominee must have demonstrated one or more of the following characteristics:
 - i. Exceptional growth through additional creation of jobs
 - ii. Revenue growth
 - iii. Innovative products or services
 - iv. Provides exemplary customer service
 - v. Volunteers in the San Marcos community
 - vi. Demonstrates economic support of the San Marcos area business community
- e. A business may nominate itself or be nominated by an employee or the owner of the business.

GREEN BUSINESS OF THE YEAR AWARD

- a. Nominee must be an active business located or operating in the San Marcos area.
- b. Nominee must be a member in good standing with the San Marcos Area Chamber of Commerce.
- c. Nominee must be able to demonstrate at least one green business practice in six of the following eight categories.
 - i. Waste Prevention
 - ii. Recycling
 - iii. Purchasing
 - iv. Energy and Water Conservation
 - v. Involving Stakeholders (employees, customers, and/or suppliers) in greening your business
 - vi. Transportation
 - vii. Operations
- d. Relevant contributions stipulated in the nominating form shall have occurred within the twelve-month period prior to the date of nomination.
- e. A business may nominate itself or be nominated by an employee or the owner of the business.

EMERGING BUSINESS OF THE YEAR AWARD

- a. Nominee must be an active business located or operating in the San Marcos area.
- b. Nominee must be a member in good standing with the San Marcos Area Chamber of Commerce.
- c. Nominee must have been in business for at LESS THAN 3 years.
- d. Nominee must have demonstrated one or more of the following characteristics:
 - i. Exceptional growth through additional creation of jobs
 - ii. Revenue growth
 - iii. Innovative products or services
 - iv. Provides exemplary customer service
 - v. Volunteers in the San Marcos community
 - vi. Demonstrates economic support of the San Marcos area business community
- e. A business may nominate itself or be nominated by an employee or the owner of the business.

NON-PROFIT OF THE YEAR AWARD

- a. Nominee must be an active 501-C (3) organization located or operating in the San Marcos area.

- b. Nominee must be a member in good standing with the San Marcos Area Chamber of Commerce.
- c. Nominee must have been in operation for at least 3 years.
- d. Nominee must have shown exemplary support to the San Marcos area through contributions and support of the community while adhering to the non-profit's mission statement.
- e. Mission statement of the non-profit organization must be provided.
- f. An organization may nominate itself or be nominated by an employee.

EDUCATION PARTNER OF THE YEAR AWARD

- a. Nominee must be an active business (or employee) located or operating in the San Marcos area.
- b. Nominee must be a member in good standing with the San Marcos Area Chamber of Commerce.
- c. Nominee must have made exemplary contributions to the education of youth in the San Marcos community. (The Education Committee will give consideration to a nominee's contribution in relation to its scale of operations.)
- d. A business may nominate itself or be nominated by an employee or the owner of the business.
- e. Relevant contributions stipulated in the nominating form shall have occurred within the twelve-month period prior to the date of the nomination.

CITIZEN OF THE YEAR AWARD

- a. Nominee must be or employed by a member in good standing with the San Marcos Area Chamber of Commerce.
- b. Nominee should demonstrate definable, exceptional deeds that showcase a dedication to making the greater San Marcos area a better place to live, work and play. The individual may have a history of impacting the community, in addition to notable impact throughout the course of this year. The individual should be extremely active and hands-on in the San Marcos community and should easily be considered a role model or pillar of the community.
- c. The selection for Citizen of the Year recipients is not limited to a resident of San Marcos.